

ROB ENGLAND

518 E. Liberty Wheaton, IL 60187 630-933-9611 redyert@hotmail.com www.redyert.freesevers.com

EDUCATION

Illinois State University, Bachelors of Science, May 1997

Major: Industrial Technology Minor: Art

University of Illinois at Chicago, August 1991 - May 1992

Major: Art

Covey Leadership Center, Seven Habits of Highly Effective People Seminar, 1998

WORK EXPERIENCE

Balash Advertising Agency, Glendale Heights, IL. February 2002 - Present.

Art Director

Perform the duties of traffic manager, company lesion, graphic designer, production artist and supervisor on a daily basis.

Oversee a team of graphic designers responsible for the daily production and big picture creative of 15 major automotive dealers in the chicaland area.

Design new layouts on a consistent basis to keep advertising effective and exciting.

Design a wide range of print material for major nation account.

DMSI, Chicago, IL. December 2001 - Present.

Web Design Freelancer

Design homepage, emails, and category web pages for Homevisions.com. Create multiple concepts in photo editing software, adjust layout as needed and convert final design into HTML ready artwork.

HouseHold International, Wooddale, IL. December 2001 - February 2002.

Flash Consultant

Performed rapid development of 6 flash training movies for On-Line Instructional Design Department.

Flash movies were integrated into a Web Based Training program for HouseHold Campus.

Completed project in 7 business days.

Delivered a three hour "Basic Marcomedia Flash" training to On-Line Instructional Design Department.

OurHouse.com, Evanston, IL. June 2000 - August 2001.

Web Designer, Merchandising/Marketing Department.

One of four graphic designers to work alongside merchandisers, copywriters and web developers to develop feature content for a multi-million dollar e-commerce site.

Lead graphic designer in the marketing team. Responsible in developing advertising campaigns from concept to final design to be place across major web portals and to integrate the campaigns into the e-commerce site.

The Daily Herald, Arlington Heights, IL. September 1998 - June 2000.

Display Artist, Art Advertising Department

Design advertising concepts & campaigns for the sales force to present to potential and existing clients.

Work with team of artist to produce the advertising that will run in the daily paper.

The Daily Pantagraph, Bloomington, IL. May 1997 - September 1998.

Graphic Designer, Art Advertising Department

Designed layouts for display and classified advertising.

Conceived ad campaigns for major accounts.

The Daily Vidette, Normal, IL. January 1995 - May 1997.

Art Director, Art Department

Supervised production staff of four graphic artists.

Responsible for overall graphic appearance of newspaper Designed weekly photo features.

Ad Production Manager, Advertising Art Department

Supervised production staff of three graphic designers.

Hired ad production staff of ten for fall term Responsible for design and content of all advertisement.

Photo Editor, Photo Department

Supervised all aspects of photography for newspaper.

Hired, trained and directed staff of seven photographers.

Kinko's Graphic Corporation, Bloomington, IL. February 1994-June 1998

Copy Consultant

Assisted customers in reproduction questions and needs.

Operated sophisticated reproduction machinery.

COMPUTER SKILLS

Flash, Dreamweaver, Photoshop, Homesite, Image Ready, Freehand, Dimensions, Illustrator, PageMaker, Quark XPress, Multi-Ad Creator, AutoCad, HTML, Word, Access, Excel, PowerPoint.

AWARDS & SCHOLARSHIPS

Illinois College Press Association, First Place, Sport Page Design, 1997

Illinois State University Art Gallery, 1997 Student Show, Featured Photographer

Illinois College Press Association/Chicago Tribune, Third Place, Shoot Chicago, 1996

Sister City Exchange Program, 1 Year Exchange Scholarship, Asahikawa, Japan, 1989-1990